

# DAIMLER

Fact Sheet for Q4 2007 and Full Year 2007

February 14, 2008

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## Stock Market Information

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Earnings per share (in EUR)</b>												
basic	1.89	0.77	1.74	2.07	(1.47)	0.82	1.71	0.01	.	3.83	3.66	+5%
diluted	1.88	0.76	1.72	2.06	(1.46)	0.82	1.70	0.01	.	3.80	3.64	+4%
continuing operations, basic	2.61	0.20	1.35	1.74	(0.97)	1.05	1.71	0.08	.	4.67	3.06	+53%
continuing operations, diluted	2.60	0.20	1.34	1.73	(0.96)	1.05	1.70	0.07	.	4.63	3.04	+52%
<b>Average number of shares outstanding</b>												
basic	1,028.7	1,018.4	1,043.2	1,021.4	1,053.1	1,022.8	1,026.4	1,025.9	+0%	1,037.8	1,022.1	+2%
diluted	1,038.7	1,026.9	1,054.6	1,025.2	1,060.5	1,025.7	1,035.4	1,031.4	+0%	1,047.3	1,027.3	+2%
<b>Number of shares outstanding</b>												
(at period end)												
adjusted for treasury stock	1,029.4	1,018.7	1,054.1	1,022.3	1,041.7	1,023.3	1,013.9	1,028.2	-1%			
total shares outstanding	1,029.4	1,018.7	1,054.1	1,022.3	1,044.2	1,023.3	1,013.9	1,028.2	-1%			
<b>Share price Frankfurt</b>												
(at period end, in EUR)												
	61.40	47.40	68.59	38.63	70.64	39.41	66.50	46.80	+42%			
<b>Share price New York</b>												
(at period end, in USD)												
	81.81	57.41	91.95	49.36	100.20	49.96	95.63	61.41	+56%			
<b>Market capitalization Frankfurt</b>												
(at period end, in billions of EUR)												
	63.20	48.28	72.30	39.49	73.77	40.33	67.42	48.12	+40%			
<b>Market capitalization New York</b>												
(at period end, in billions of USD)												
	84.21	58.48	96.93	50.46	104.63	51.12	96.96	63.14	+54%			

## Key Figures and Ratios (continuing operations)

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Unit Sales</b> (in units)	460,281	465,448	516,366	536,639	536,973	514,257	575,353	556,541	+3%	2,088,973	2,072,885	+1%
<b>Revenue</b>	23,370	23,362	23,844	24,602	25,681	24,234	26,504	27,024	-2%	99,399	99,222	+0%
<b>EBIT</b>	3,292	245	2,134	2,374	1,891	1,823	1,393	550	+153%	8,710	4,992	+74%
<b>Net Profit, Group</b>	1,972	781	1,849	2,146	(1,533)	868	1,697	(12)	.	3,985	3,783	+5%
<b>Net Profit, continuing operations</b>	2,715	202	1,443	1,804	(1,003)	1,105	1,700	55	.	4,855	3,166	+53%
<b>Depreciation and amortization</b> (including amortization on capitalized development costs)	848	1,054	768	1,146	786	1,000	614	1,005	-39%	3,016	4,205	-28%
<b>R&amp;D expenditures total</b>	869	975	936	885	1,103	896	1,240	977	+27%	4,148	3,733	+11%
Expensed R&D costs	739	853	734	737	835	714	850	714	+19%	3,158	3,018	+5%
Capitalized development costs	130	122	202	148	268	182	390	263	+48%	990	715	+38%
<b>Amortization on capitalized development costs</b>	156	160	150	163	155	157	162	171	-5%	623	651	-4%
<b>Capital Expenditure</b> (Property, plant & equipment)	843	743	701	895	801	583	582	784	-26%	2,927	3,005	-3%

## Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Mercedes-Benz Cars</b>	271,058	281,458	320,151	325,501	337,348	307,483	364,627	337,355	+8%	1,293,184	1,251,797	+3%
<b>Daimler Trucks</b>	119,218	113,377	112,054	132,406	117,675	136,051	118,720	134,253	-12%	467,667	516,087	-9%
<b>Mercedes-Benz Vans</b>	61,703	59,724	73,823	65,574	72,576	58,812	80,971	72,785	+11%	289,073	256,895	+13%
<b>Daimler Buses</b>	8,302	7,840	10,338	10,295	9,374	8,620	11,035	9,437	+17%	39,049	36,192	+8%
<b>Daimler Group <sup>1)</sup></b>	460,281	465,448	516,366	536,639	536,973	514,257	575,353	556,541	+3%	2,088,973	2,072,885	+1%

1) Since Q1/2007 Mitsubishi vehicles manufactured and/or sold in South Africa by the Mercedes-Benz organisation are included at Mercedes-Benz Cars; for prior periods these vehicles were included only at Group level.

## Revenue

(in millions of EUR)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Mercedes-Benz Cars</b>	12,070	11,937	12,558	12,497	14,077	12,581	13,725	14,395	-5%	52,430	51,410	+2%
<b>Daimler Trucks</b>	7,290	7,361	6,930	8,508	7,007	7,959	7,239	7,961	-9%	28,466	31,789	-10%
<b>Daimler Financial Services</b>	2,152	1,978	2,095	2,049	2,213	1,990	2,251	2,089	+8%	8,711	8,106	+7%
<b>Vans, Buses, Other</b>	2,882	3,154	3,376	3,272	3,557	3,127	4,308	3,598	+20%	14,123	13,151	+7%
<b>Elimination</b>	(1,024)	(1,068)	(1,115)	(1,724)	(1,173)	(1,423)	(1,019)	(1,019)	.	(4,331)	(5,234)	+17%
<b>Daimler Group</b>	23,370	23,362	23,844	24,602	25,681	24,234	26,504	27,024	-2%	99,399	99,222	+0%

## Earnings Before Interest and Taxes (EBIT)

(in millions of EUR)

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Mercedes-Benz Cars</b>	792	(735)	1,204	690	1,331	850	1,426	978	+46%	4,753	1,783	+167%
<b>Daimler Trucks</b>	528	422	601	585	480	565	512	279	+84%	2,121	1,851	+15%
<b>Daimler Financial Services</b>	214	219	220	220	87	221	109	147	-26%	630	807	-22%
<b>Vans, Buses, Other</b>	1,872	366	257	1,121	319	341	(492)	(501)	+2%	1,956	1,327	+47%
<b>Reconciliation / Elimination</b>	(114)	(27)	(148)	(242)	(326)	(154)	(162)	(353)	+54%	(750)	(776)	+3%
<b>Daimler Group</b>	3,292	245	2,134	2,374	1,891	1,823	1,393	550	+153%	8,710	4,992	+74%

## Special Reporting Items effecting EBIT

(in millions of EUR)		1st Quarter		2nd Quarter		3rd Quarter		4th Quarter		Fiscal Year	
		2007	2006	2007	2006	2007	2006	2007	2006	2007	2006
Mercedes-Benz Cars	Financial support for suppliers	(82)	-	-	-	-	-	-	-	(82)	-
	Discontinuation of smart forfour	-	(982)	-	(13)	-	40	-	9	-	(946)
	Headcount reductions in the context of CORE	-	(203)	-	(20)	-	(47)	-	(16)	-	(286)
	Expenses relating to new early retirement contracts	-	-	-	-	-	-	-	(216)	-	(216)
Daimler Trucks	Adjustment of pension plans / healthcare obligations	-	-	-	-	-	-	86	(161)	86	(161)
	Disposal of real-estate properties in Japan	-	-	68	-	-	-	10	-	78	-
	Expenses relating to early retirement contracts	-	-	-	-	-	-	-	(134)	-	(134)
	Disposal of the off-highway business	-	-	-	-	-	-	-	13	-	13
Vans, Buses, Other	Gain / expense relating to the transfer of shares in EADS	1,563	(58)	(39)	814	37	4	12	(241)	1,573	519
	Restructuring program at EADS	(114)	-	-	-	-	-	-	-	(114)	-
	Expenses relating to restructuring and UAW contract at Chrysler	-	-	-	-	-	-	(322)	-	(322)	-
	Disposal of real-estate properties	-	-	-	-	-	86	73	185	73	271
	Disposal of the off-highway business	-	238	-	-	-	-	-	15	-	253
	Expenses relating to early retirement contracts	-	-	-	-	-	-	-	(29)	-	(29)
Recon.	New management model	(51)	-	(42)	(137)	(67)	(47)	(96)	(165)	(256)	(349)

## Mercedes-Benz Cars Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Mercedes-Benz Cars</b>	271,058	281,458	320,151	325,501	337,348	307,483	364,627	337,355	+8%	1,293,184	1,251,797	+3%
<b>Western Europe</b>	159,487	180,128	208,570	209,729	198,493	190,878	212,607	204,114	+4%	779,157	784,849	-1%
of which <b>Germany</b>	72,165	75,705	89,680	90,862	87,823	86,155	93,192	100,553	-7%	342,860	353,275	-3%
<b>NAFTA</b>	59,608	53,705	56,785	71,258	73,770	66,790	85,899	80,039	+7%	276,062	271,792	+2%
of which <b>USA</b>	54,669	48,304	50,091	65,069	68,047	61,588	78,982	73,599	+7%	251,789	248,560	+1%
<b>Japan</b>	10,311	13,158	8,999	11,597	12,299	11,291	14,722	12,414	+19%	46,331	48,460	-4%
<b>Rest of World</b>	41,652	34,467	45,797	32,917	52,786	38,524	51,399	40,788	+26%	191,634	146,696	+31%
of which Mitsubishi products manufactured and/or sold in South Africa	2,434	n/a	2,782	n/a	2,420	n/a	2,430	n/a	.	10,066	n/a	.

## Mercedes-Benz Cars Retail Sales\*

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Mercedes-Benz Cars</b>	286,764	294,966	330,935	332,286	324,605	306,961	343,559	326,447	+5%	1,285,863	1,260,660	+2%
<b>Western Europe</b>	171,062	186,080	208,246	211,101	196,522	190,318	201,663	200,736	+0%	777,493	788,235	-1%
of which <b>Germany</b>	71,667	75,369	88,701	90,851	88,201	84,839	93,280	103,020	-9%	341,849	354,079	-3%
<b>NAFTA</b>	61,274	56,623	69,440	70,173	68,012	67,686	79,562	76,760	+4%	278,288	271,242	+3%
of which <b>USA</b>	56,048	51,326	62,333	63,775	62,078	62,130	72,974	70,861	+3%	253,433	248,092	+2%
<b>Japan</b>	11,991	13,780	9,472	13,070	12,113	11,858	11,728	11,447	+2%	45,304	50,155	-10%
<b>Rest of World</b>	42,437	38,483	43,777	37,942	47,958	37,099	50,606	37,504	+35%	184,778	151,028	+22%

\*) Excluding the Mitsubishi vehicles produced and/or sold in South Africa

## Mercedes-Benz Cars Market Shares\*

(in %)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change in % pts	2007	2006	Change in % pts
<b>Western Europe</b>	4.2	4.2	4.5	4.5	4.9	4.9	4.8	4.8	+0.0	4.6	4.6	+0.0
of which <b>Germany</b>	10.7	9.4	10.2	9.7	10.7	9.8	9.9	10.3	-0.4	10.3	9.8	+0.5
<b>USA</b>	1.5	1.3	1.5	1.5	1.5	1.5	2.0	1.9	+0.1	1.6	1.5	+0.1
<b>Japan</b>	0.9	0.9	1.0	1.2	1.2	1.0	1.2	1.0	+0.2	1.0	1.0	+0.0

\* Mercedes-Benz Passenger Cars excluding smart

## Daimler Trucks Unit Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Daimler Trucks *</b>	119,218	113,377	112,054	132,406	117,675	136,051	118,720	134,253	-12%	467,667	516,087	-9%
<b>Western Europe *</b>	18,855	18,579	21,203	22,751	21,922	22,329	25,685	21,913	+17%	87,665	85,572	+2%
of which <b>Germany *</b>	8,825	8,045	9,019	9,991	10,229	10,717	12,933	10,027	+29%	41,006	38,780	+6%
<b>NAFTA</b>	45,952	45,092	23,784	46,861	22,299	49,265	22,014	46,579	-53%	114,049	187,797	-39%
of which <b>USA</b>	40,042	39,557	18,836	40,994	18,039	42,613	17,732	40,564	-56%	94,649	163,728	-42%
<b>Latin America</b> (excl. Mexico)	11,017	8,960	14,113	10,569	14,542	9,770	13,345	10,424	+28%	53,017	39,723	+33%
<b>Asia</b>	29,124	28,748	36,329	36,855	38,782	39,733	38,723	38,714	+0%	142,958	144,050	-1%
of which <b>Japan</b>	14,254	14,430	14,415	18,440	13,653	19,159	11,670	19,037	-39%	53,992	71,066	-24%
<b>Rest of World</b>	14,270	11,998	16,625	15,370	20,130	14,954	18,953	16,623	+14%	69,978	58,945	+19%

\* Adjusted for Sprinter vans produced by Trucks NAFTA until the end of 2006.

Sprinter vans		5,966		6,154		5,854		2,895			20,869	
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## Daimler Trucks Retail Sales

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Daimler Trucks</b>	113,704	110,256	118,887	126,666	119,079	136,309	120,039	134,171	-11%	471,709	507,402	-7%
<b>Western Europe</b>	18,601	18,143	19,988	22,174	22,560	22,122	26,070	22,200	+17%	87,219	84,639	+3%
of which <b>Germany</b>	8,777	7,701	9,018	10,021	10,230	10,754	12,933	9,992	+29%	40,958	38,468	+6%
<b>NAFTA</b>	41,200	42,702	31,464	47,354	23,740	44,937	23,081	45,842	-50%	119,485	180,835	-34%
of which <b>USA</b>	36,220	37,756	25,381	41,604	19,330	38,856	18,905	39,931	-53%	99,836	158,147	-37%
<b>Latin America</b> (excl. Mexico)	11,019	8,793	14,114	10,346	14,546	10,169	13,341	10,429	+28%	53,020	39,737	+33%
<b>Asia</b>	29,209	28,869	36,501	32,029	38,917	44,735	38,854	38,877	-0%	143,481	144,510	-1%
of which <b>Japan</b>	14,254	14,431	14,415	13,677	13,653	23,922	11,670	19,037	-39%	53,992	71,067	-24%
<b>Rest of World</b>	13,675	11,749	16,820	14,763	19,316	14,346	18,693	16,823	+11%	68,504	57,681	+19%

## Daimler Trucks Incoming Orders

(in units)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Daimler Trucks</b>	108,686	146,005	109,949	142,355	109,880	115,465	142,988	117,716	+21%	471,503	521,541	-10%
<b>Western Europe</b>	30,774	24,209	24,527	24,838	23,929	17,855	34,734	22,611	+54%	113,964	89,513	+27%
of which <b>Germany</b>	14,078	10,770	10,772	11,004	9,096	8,767	17,939	11,076	+62%	51,885	41,617	+25%
<b>NAFTA</b>	14,987	66,303	14,976	52,491	16,450	31,900	31,200	31,562	-1%	77,613	182,256	-57%
of which <b>USA</b>	11,663	56,693	12,250	44,226	13,513	28,458	25,955	26,885	-3%	63,381	156,262	-59%
<b>Latin America</b> (excl. Mexico)	11,003	9,342	13,196	10,135	13,408	11,414	14,344	10,649	+35%	51,951	41,540	+25%
<b>Asia</b>	30,987	30,239	34,734	37,004	32,827	36,507	38,756	32,383	+20%	137,304	136,133	+1%
of which <b>Japan</b>	14,148	17,059	14,150	20,347	11,329	19,051	11,188	14,211	-21%	50,815	70,668	-28%
<b>Rest of World</b>	20,935	15,912	22,516	17,887	23,266	17,789	23,954	20,511	+17%	90,671	72,099	+26%

## Daimler Trucks Market Shares

(in %)	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change in % pts	2007	2006	Change in % pts
<b>Trucks Europe / Latin America</b>												
(Mercedes-Benz)												
<b>Western Europe</b> <small>MDT/HDT</small>	19.3	21.1	21.4	21.2	21.7	22.1	22.9	22.9	+0.0	21.7	22.0	-0.3
<b>Germany</b> <small>MDT/HDT</small>	36.7	41.6	38.4	38.2	38.7	42.5	42.8	41.4	+1.4	39.7	40.4	-0.7
<b>Brazil</b> <small>MDT/HDT</small>	30.9	34.1	31.8	31.8	30.8	31.1	29.8	31.8	-2.0	30.7	31.9	-1.2
<b>Trucks NAFTA</b>												
(Freightliner/Sterling/Western Star)												
<b>NAFTA Class 8</b>	38.6	34.4	36.6	34.0	30.0	32.8	27.0	32.3	-5.3	32.7	33.2	-0.5
<b>NAFTA Class 5-7</b>	27.3	21.4	22.5	22.3	22.3	20.0	20.6	21.7	-1.1	22.7	21.4	+1.3
<b>Trucks Asia</b>												
<b>Japan Trucks Total</b>	22.2	20.2	23.8	23.6	25.0	25.7	22.9	28.5	-5.6	23.6	25.4	-1.8

## Vans, Buses, Other Market Data

	1st Quarter		2nd Quarter		3rd Quarter		4th Quarter			Fiscal Year		
	2007	2006	2007	2006	2007	2006	2007	2006	Change	2007	2006	Change
<b>Mercedes-Benz Vans</b>												
<b>Wholesales</b> (in units)	61,703	59,724	73,823	65,574	72,576	58,812	80,971	72,785	+11%	289,073	256,895	+13%
<b>Retail sales</b> (in units)	62,356	59,406	74,635	68,532	73,518	59,254	77,697	72,655	+7%	288,206	259,847	+11%
<b>Market shares</b> (in percent)												
<b>Western Europe</b> midsize/large	16.1	15.3	15.9	15.8	16.7	16.2	16.6	16.3	+0.3 pts.	16.4	16.0	+0.4 pts.
<b>Germany</b> midsize/large	25.2	24.0	24.8	24.5	28.9	26.7	25.6	27.3	-1.7 pts.	26.1	25.8	+0.3 pts.
<b>Daimler Buses</b>												
<b>Wholesales</b> (in units)	8,302	7,840	10,338	10,295	9,374	8,620	11,035	9,437	+17%	39,049	36,192	+8%
<b>Retail sales</b> (in units)	8,302	7,840	10,338	10,295	9,374	8,620	11,035	9,437	+17%	39,049	36,192	+8%
<b>Market shares</b> (in percent)												
<b>Western Europe</b> heavy	26.3	26.3	23.8	24.5	24.1	25.5	30.8	25.9	+4.9 pts.	26.0	25.4	+0.6 pts.
<b>Germany</b> heavy	51.8	40.8	46.2	49.7	55.4	58.6	66.9	57.1	+9.8 pts.	55.4	52.2	+3.2 pts.